



Southern Chapter/MLA

54th Annual Meeting

October 21-25, 2004

Biloxi, Mississippi

"Up the Ante: Connect, Collaborate, and Communicate"

CALL FOR EXHIBITORS

On behalf of the [Southern Chapter of the Medical Library Association \(SC/MLA\)](#), you are invited to exhibit at the association's 54th Annual Meeting, October 21-25, 2004 at the [Bayview Hotel, Grand Casino, Biloxi, MS](#). SC/MLA is a professional organization comprised of health sciences librarians from the states of Alabama, Florida, Georgia, Mississippi, South Carolina, Tennessee, the Commonwealth of Puerto Rico and the U.S. Virgin Islands. This year's meeting is co-hosted by The University of Mississippi Medical Center Rowland Medical Library and The Mississippi Biomedical Library Association, the professional organization for health sciences librarians in the state of Mississippi.

Exhibits set-up will be on Friday, October 22, 2004 from 2:00 – 5:00 pm in Ballroom B-C. Exhibits will open on Saturday, October 23 at 9:00 am and close on Sunday, October 24 at 3:30 pm. A continental breakfast and break on Saturday as well as lunch and a break on Sunday will be held in the exhibit area. Meeting posters will also be displayed in the exhibits. Exhibits will be open as follows:

Saturday, October 23 9:00 – 11:30 am; 1:00 – 4:00 pm

Sunday, October 24 10:00 am – 3:30 pm

There will be several meeting free times for conference attendees to visit with exhibitors in addition to the poster session, continental breakfast and breaks. They are on Saturday, October 23 from 9-10 am and from 1:00 – 1:30 pm. On Sunday, meeting free time is from 11:30 am – 1:30 pm.

The exhibit fee of \$450.00 includes a draped 8'X 6' booth with one 6' table and 2 chairs, one full meeting registration with one ticket to the Welcome Reception and Banquet. Checks should be made payable to the **SC/MLA 2004** and returned with the [exhibitor's contract form](#). Information regarding phone lines, electrical outlets, and additional furniture will be forwarded at a later date. Internet connections will be provided at \$50.00 per day per booth. Requests for Internet connections will be sent later in the summer.

You are cordially invited to attend both the Welcome Reception Friday, October 22 at 6:00 pm on the poolside terrace at the Bayview Hotel and the banquet on Sunday, October 24 at Mary Mahoney's Old French House with cocktails beginning at 5:30 pm. Transportation will be provided. Mary Mahoney's is renowned for its outstanding cuisine and the Local Arrangements Committee is planning a fun-filled evening.

Join the chapter for a great conference. We look forward to hearing from you and appreciate your support of our Annual Meeting. Please feel free to contact me if you have further questions.

Ada M. Seltzer, Chair
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